

VNO NCW

Ton Ravesloot

Role of industry

VNO-NCW & MKB-Nederland

MKB
Nederland



Who are we?

- **Two associations, one organization:**
 - *VNO-NCW: national business federation representing the 'larger' corporations*
 - *MKB-Nederland: national business federation representing SMEs*
 - *Each association its own president*
- 315 industry organizations (VNO-NCW and MKB-Nederland)
- 500 companies directly connected (VNO-NCW)
- 3100 companies directly connected* (MKB-Nederland)
- 5 independent, regional organizations
- **Representing 90% of total employment in the private sector**



** In case there is no sectoral business federation*

Pro active

- Less reactive (objections to government plans)
- ‘Leader in thoughts’, taking the initiative (‘Next level’)
- Flagship projects (carbon neutral buildings, green hydrogen economy)
 - Catalyze the transition
 - Learning by doing
 - Scaling-up if successfully done
- Implementation of sustainable development goals (‘Global challenges, Dutch solutions’)
- New networks (‘Green Growth’-entrepreneurs)
- Pro Europe (radio commercials)
- Lobby more effective when involved & experienced

- Examples: soil and climate

Soil : Implementation program (soil) 2016 - 2020

- New legislation (2021)
- Problems → opportunities
- Dangerous soil pollution remediation compulsory < 2021
- > 2021 Development leading for remediation / action
- Continuation of subsidies (Bedrijvenregeling)
- Area-oriented approach (costs↓, risks ↓)
- Smaller scope
- Covenant 2015 industry & central government
- Trust between industry & municipalities ↑
- Hands on help for companies (SME's): Organisation for Soil Management ('St. Bodembeheer'); advisors, money, mediation

Climate: Agreement / plan (goals for 2030)

- ***Current policies support the 'Energy agreement' of 2013***
 - Goals include: 14% renewables in 2020, 16% renewables in 2023, 100PJ ↓ extra
- ***Draft Climate Agreement (2018)***
 - 600 (!) measures / actions
 - Housing and other buildings: 1,5 million in 2030 (almost) carbon free.
 - Three main techniques: geotherm (50%), heating pumps (25%), green gas (25%).
 - Necessary investment (< 2030): €150 billion; private lending ↑ + (tax) burden ↑
 - Public debate grimmer; hot issues: risks, costs and timing.
- ***Opportunity for NL, but public support crucial:***
 - Per neighborhood customisation + scaling up
 - Off balance finance (lease) possible by energy savings; cost neutral guarantee
 - Unprofitable top ↓ by economies of scale, learning and standardisation
 - Smart collective (public & private) organisation (direction, bundling, knowledge)